

Deck THE Park

Dec 4 - 31

PRESENTED BY
YOU!

📍 Clay Family Eastern Glades



Old traditions



new memories!

Deck the Park has become a holiday staple for Houstonians as they flock to Memorial Park throughout December to experience our holiday lights installation leaving them merry and bright!

Corporate Support Opportunities

The **opening night celebration** for Deck the Park will be **Friday, December 4** in Clay Family Eastern Glades. This **free family-friendly event** invites community members to gather, connect with nature, and make new holiday memories. The opening night celebration will include, **food trucks, train rides, photo opportunities with Anna & Elsa and Santa**, and an outdoor **screening of Disney's Frozen**.

Benefits of supporting programs like **Deck the Park** include:

⌄ Name and Logo Recognition

⌄ Featured Spotlights

⌄ Opening Night Celebration Benefits

⌄ VIP Opportunities



60,000+ followers
across social media



30,000+ cars drive
through daily



10,000+ daily visitors to
Memorial Park



15,000+ e-newsletter
subscribers

To learn more email: corporate@memorialparkconservancy.org

NORTH POLE VIP

\$50,000 Sponsor

Premier name and logo recognition on signage throughout the holiday season.

- **Premier recognition** across all marketing materials, including:
- *Memorial Park Conservancy e-newsletters*
- **1 dedicated** sponsorship post
- **5 supplemental posts** across all MPC media social channels
- *Website and other promotional channels*
- **Premier logo placement on Deck the Park event banner on Memorial Drive**

VIP opportunities during Deck the Park's Opening Night celebration, including:

- **15 VIP** holiday swag bundles
- **Reserved** seating for the holiday movie screening for **15 guests**
- **Reserved** parking for **4 vehicles**
- **Complimentary** food and beverage tickets for **15 guests**

Opportunity for employees to participate in Deck the Park volunteer activities or one **volunteer experience at Memorial Park for up to 15 people.**

MERRY & BRIGHT

\$25,000 Sponsor

Prominent name and logo recognition on signage throughout the holiday season.

Premier recognition across all marketing materials, including:

- *Memorial Park Conservancy e-newsletters*
- **1 dedicated** sponsorship post
- **3 supplemental posts** across all MPC media social channels
- *Website and other promotional channels*
- **Prominent logo placement on Deck the Park event banner on Memorial Drive**

VIP opportunities during Deck the Park's Opening Night celebration, including:

- **10 VIP** holiday swag bundles
- **Reserved** seating for the holiday movie screening for **10 guests**
- **Reserved** parking for **2 vehicles**
- **Complimentary** food and beverage tickets for **10 guests**

Opportunity for employees to participate in Deck the Park volunteer activities or one **volunteer experience at Memorial Park for up to 10 people.**

MISTLETOE & MERRIMENT

\$10,000 Sponsor

Name and logo recognition on signage throughout the holiday season.

Recognition across all marketing materials, including:

- *Memorial Park Conservancy e-newsletters*
- **1 dedicated** sponsorship post
- **1 supplemental post** across all MPC media social channels
- *Website and other promotional channels*
- **Logo placement on Deck the Park event banner on Memorial Drive**

VIP opportunities during Deck the Park's Opening Night celebration, including:

- **6 VIP** holiday swag bundles
- **Reserved** seating for the holiday movie screening for **6 guests**
- **Complimentary** food and beverage tickets for **6 guests**

Opportunity for employees to participate in Deck the Park volunteer activities or **volunteer at Memorial Park Conservancy's Corporate Cares Day** on March 4, 2027.

Tinsel & Twinkle Sponsor - \$5,000

Name and logo recognition on signage throughout the holiday season.

- *Recognition on the Deck the Park webpage*
- *Recognition in select social media and promotional materials*

Opening Night celebration benefits, including:

- **Reserved** seating for the holiday movie screening for **4 guests**
- **Complimentary** food and beverage tickets for **4 guests**

Opportunity for employees to participate in Deck the Park volunteer activities or **volunteer at Memorial Park Conservancy's Corporate Cares Day** on March 4, 2027.

Sleigh Bell Sponsor - \$2,500

Name and logo recognition on signage throughout the holiday season.

- *Recognition on the Deck the Park webpage*
- *Recognition in select social media and promotional materials*

Memorial Park Conservancy is a 501(c)(3) non-profit organization. Donations are tax deductible to the extent allowed by law. Federal Tax ID #76-0655841.

In the event that funding goals are fulfilled, any additional funds received may be allocated to the Memorial Park Conservancy Board-Managed General Endowment Fund to ensure the long-term care and sustained stewardship of Memorial Park.

For detailed information regarding the fair market value of benefits included, please contact the Memorial Park Conservancy at: corporatesupport@memorialparkconservancy.org.