MISSION

The mission of Memorial Park Conservancy is to preserve, restore, and enhance Memorial Park for the enjoyment of all Houstonians, today and tomorrow.

CORE VALUES

» Visionary stewardship of all resources
» Conservation of natural resources
» Sustainability and resilience
» Exemplary park management
LETTER FROM THE BOARD CHAIR

Dear Friends of Memorial Park,

For nearly 100 years, Memorial Park has stood as a shining example of what can happen when a group of dedicated and civic-minded advocates come together to protect and preserve an urban greenspace at the heart of their city. Today, in a new era of quality of life initiatives taking place in Houston, the widespread parks renaissance is defining a revitalized commitment to urban renewal. At 1,500 acres, Memorial Park is Houston’s largest green asset — an oasis of urban wilderness and recreation serving the needs of 4 million visitors annually.

In the three years since Memorial Park Conservancy assumed management and operation of Memorial Park, the level of care provided to the Park has increased significantly, both through responsible management practices and through increased daily services that improve the experience of Park visitors. All who have contributed to Memorial Park Conservancy during our 2019 fiscal year are stakeholders in this success.

Caring for the Park is a privilege that encompasses the ecological restoration of nearly 1,100 acres, monitoring 30 miles of trail systems, maintaining treasured cultural resources, rapidly responding to issues that impact users, and bringing educational programming and recreation opportunities to Park visitors.

Hand in hand with operation and management, Memorial Park Conservancy and its partners are working to transform Memorial Park through the implementation of the visionary Master Plan, ensuring that Memorial Park remains our signature urban wilderness park through the next century.

Supporters like you make it possible for Memorial Park Conservancy to steward the Park each and every day. On behalf of the Conservancy’s Board of Directors and staff, thank you for your support of Memorial Park.

With sincere gratitude,

Steven B. Jenkins
Chairman
Board of Directors
The Ten-Year Plan allows the Conservancy to accelerate design and construction of significant components of the Memorial Park Master Plan. The Ten-Year Plan is well underway thanks to a catalyst gift from the Kinder Foundation, other generous donors, and the dedicated work of our public-private partnership team: Houston Parks and Recreation Department, Memorial Park Conservancy, the Kinder Foundation, and Uptown Development Authority.

In Fiscal Year 2019, Memorial Park Conservancy and its partners:

- Opened Eastern Glades Phase I
- Initiated construction and ecological restoration of Eastern Glades Phase II
- Advanced design on Land Bridge and Prairie restoration project
- Opened new section of Hogg Bird Sanctuary with Houston Parks Board
- Began design of Sports Complex Phase I
Memorial Park Conservancy prides itself on being a research-led, data-driven steward of Memorial Park. Our team leads the way by underpinning all work in the Park with ecologically-minded and restorative processes that encourage resiliency.

Park Research
Through partnerships with the Houston Livestock Show and Rodeo and other organizations, the Conservancy has developed a dynamic on-site research program that informs our approach to Park management.

Ecological Restoration
Laying the groundwork for a resilient native greenspace, the Conservancy is restoring Memorial Park to its natural ecosystems through invasive species removal, soil improvements, and reestablishing native plants in the Park.

Park Operations and Maintenance
The Conservancy cares for 1,100 acres of Memorial Park including mowing, trail maintenance and care, de-littering, operation of restroom facilities, and maintaining cultural resources.
**Pollinator Research**

*Provide recommendations on native prairie restoration activities*

**Native Prairie Restoration**

- Optimize pollinator habitat within Memorial Park native landscape and grassland habitats

**Connectivity Strategies and User Analysis**

- Recommend design options to enhance the Park user experience

**Greenhouse Management Planning**

- Develop propagation guide for native grasses and forbs that are in highest demand for Park projects

**Integrate trail assessment with streambank stability analysis to prioritize trail maintenance and planning**

**Trail Assessment**
ECOLOGICAL RESTORATION

The on-site BioCycle operation composted tree material from throughout the Park, yielding 1,500 cubic yards of enriched soil for use in park-wide projects.

Through the Native Plant Grow-Out Program, staff and volunteers cultivated 60,000 hard-to-source native species to be planted in project areas park-wide.

Volunteers planted over 800 trees for Arbor Day in partnership with Trees For Houston.

PARK OPERATIONS & MAINTENANCE

2019 Highlights Include:

- Resurfacing the quarter-mile timing track
- Restriping more than half of the parking spaces in the Park
- Assuming operation of the Cullen Running Trails Center, creating a visitor services hub for Park users
- Refurbishing, repairing, and cleaning the Vale-Asche Playground
- Expanding the Conservancy’s equipment fleet
- Installing pollinator beds at the Tennis Center and at Hogg Bird Sanctuary
- Being named a 2019 “Houston’s Best and Brightest Companies to Work For®” winner
The Conservancy values the Park user experience and oversees multiple ways to engage the public:

- Volunteer opportunities
- Park events
- Food trucks and concessions
- Park reservations
- Recreation vendors and group fitness
- History and nature walks
Memorial Park Conservancy relies on the generous gifts of supporters to care for and maintain Memorial Park for public use and enjoyment. Signature events, membership, and donations help the Conservancy to successfully operate Memorial Park.

Donors gave $1.4 million in Fiscal Year 2019 to support the day-to-day care and operation of their signature urban wilderness and recreation park.

- More than 6,000 people engaged with our mission by participating in events that raise funds for Park care

**Brunch Run**
*Presented by Green Mountain Energy*
*April 6, 2019*

**Urban Wild Bridge Bash**
*Presented by Moss Landscaping*
*November 8, 2018*

**Picnic for the Park**
*February 7, 2019*
MEMORIAL PARK CONSERVANCY
by the Numbers

30 miles of natural and surfaced trails maintained

5,133 hours of volunteer work

200,000 seedlings growing in Memorial Park Conservancy’s greenhouse

$1.4 million raised for the day-to-day care of Memorial Park

$18 million raised for funding Park improvements

0 mile marker placed on the Seymour Lieberman Trail to commemorate an original entrance into Camp Logan

4 million visitors annually

1,000+ trees planted this year

Cared for 1,100 acres of parkland

15 Memorial Park Conservancy by the Numbers
THANK YOU TO OUR DONORS!

Memorial Park Conservancy is deeply grateful for the support of the community as we continue with our mission of caring for the Park. We would like to thank the following donors who supported us during the last fiscal year.

GENERAL OPERATIONS
Making Our Mission Possible

$100,000+
Anonymous
Wendy and Jeff Hines
The William Stamps Farish Fund

$50,000+
John P. McGovern
Chris Knapp

$25,000+
Charles N. & Melanie Dews Charitable Foundation
George and Mary Josephine Hammam Foundation
The Powell Foundation
Towers G. Prender Foundation
Rodolf Family
The Robert and Janice McNair Foundation
The Wortham Foundation, Inc.

$10,000+
Anonymous
Loriann and Bill Burke
Houston Striders, Inc.
Maggie Brown
Deborah and Richard Highower
The Hildebrand Fund
The Garden Club of Houston
Terri and Ray Thomas

$5,000+
The Dukes Family Fund
Garver Black Hilyard Family Foundation
Karen and Ken Jones
Letticia Knappe

Kathy and Randy Lake
Sheild and Steve Lindley
The Kay and Jane Smith Charitable Foundation
Shannon and Justin Robinson
$5,000+
The Abbott and Leslie Spokane Family Foundation
Burke Butler and Dave Berry
Harvey R. Houck, Jr. and Patricia W. Houck Foundation
Emily and Jordan Mays
Amy and Todd Muller
Carol and John Porter
Patricia and Richard Rice
Del Timmons and Abby Daniels
$1,000+
David E. Auer, M.D.
Roseanna and Myron Blalock
Jennifer and John Prisco
Gerline and Joe Casey
Chevron Matching Employee Funds
Clark Gardens Associates
The Classic
Debra and Mike DiMarco
Michael Gregale
Patricia and Donnas Greer
Susanne and Rodney Harrell
Gayle and Richard Highower
Anna and Hal Holliday
Jerry and Nannette
Finger Foundation
Key Kramme
Kevan Mitchell
Ginni and Richard Milbank
Noble Energy, Inc.
Ocean Conservancy
George A. Petrick, III
Phillips 66 Company
Ilsa and Tommy Rockling
Robertson-Finley Foundation
Barrett Sides
Neal Stone
Kay and Burt Talbot
Christine and David Underwood
Eleanor Walke
Cyrus Walsh
$500+
A. L. and Maser
Schepp Foundation
Judy and Bryan Ammann
Jim F. Ansut
Shep Byck
Darrelle and Frances Carr
Chrissy and Tom Compson
Alma Zar Cottam
Mary and John Craddock
Ely and Tad Crain
Courtland Elmore
Deirdre and Francis Carr
Jim F. Avant
Judy and Bryan Ammann
Kim F. Ansut
Shep Byck
Darrelle and Frances Carr
Chrissy and Tom Compson
Alma Zar Cottam
Mary and John Craddock
Judy and Bryan Ammann
Jim F. Ansut
Shep Byck
Darrelle and Frances Carr
Chrissy and Tom Compson
Alma Zar Cottam
Mary and John Craddock
$2,500+
Daun M. Moseley, Jr.
Marilyn and Bulivar Andrews
Shelley Arnold and Tina Sabour
Apo Charitable Foundation
Ann and Ken Babcock
Kimberly and Bryan Ammann
Kay and Bert Talbot
Shelly Arnold and Tina Sabour
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Ann and Ken Babcock
$1,000,000+
The Cullen Foundation
Debra and Richard Highower
The Hildebrand Fund
The Garden Club of Houston
Terri and Ray Thomas

$500+
Sylvia and Jim DuLaney
Sara and Mark Kelly
Investec Wealth Strategies
J. David Wright
The Williams Companies, Inc.
Gladys and James Taylor
Anita Taylor

$250+
Joanne G. Wilson
Deborah and Russell Brown
Houston Endowment Inc.

$3,000,000+
The Wortham Foundation

$500,000+
The Fondren Foundation

$2,500+
The Fondren Foundation

$250+
Ashley Bryan
Carolyn and Pratt Davis
Halliburton Giving Choices

$100+
Susan and Raymond Bex
Candice and Christopher Ludwig
Susan and Blake Randolph
Beverly and Howard Robinson

CAPITAL IMPROVEMENTS
Advancing the Future of the Park

Donors to the Campaign as of May 31, 2019

$70,000,000+
Kinder Foundation

$1,000,000+
Clare and Richard Highower
The Hildebrand Fund
The Lee and Joyce Tucher Foundation
Rodolf Family
Gary and David Wilde
Vidorrle and Russell Windham

$5,000,000+
Gary and Chuck Carleberg
Michael Gregale
KeyBank National Association
Ellen and Terry Phillips

$2,500+
Wells Fargo – The Private Bank

$500,000+
Bonham Foundation

$750,000+
Rochelle and Max Levit

$500,000+
The W. T. and Louise J. Shell Foundation

$3,000,000+
Houston Endowment Inc.

$2,500+
The Powell Foundation

$1,000,000+
The Wortham Foundation

$500,000+
The Cullen Foundation

$10,000+
Tommy and Steve Jenkins
The John P. McGovern Foundation

$25,000+
Kay Kamas

$500+
George Ann Dins"
$5,000.

Donors and Bruce Allen
Rosanna and Myron Blahnik
Honi and Glen Boulevard
Kerby and David Boyd
Brian Brown
Jennifer and John Brown
Cedance Bank
Mary and Tim Caffam
Evans and Charlie Christ
Stacy and Bryan Christ
Front Bank
Ben and John Garabaldi
Johnny Straw Design
Carolyn and Matt Khatun
Allison and Richard Leigh
Sandi and Jim Lemming
Allison and Richard Leigh
Shelly and Tom Peterson
Bob and Kenneth Riedel
Sue and Hobart Roberts
Dan and Donna Rubner
Sandra and John Walker
Tom and Jeff Wiese
Karen Younger
Steve and Alisa Young
Ray and Bunny Young
Carolyn and Stuart Young
Matt and Jennifer Young
Jan and Chris Underbrink
Stephanie and Brad Tucker
Lizzie and Dee Sullivan
Silver Eagle Distributors, LP
Roberta and David Rude
Riverway Properties
Penny and Townes Pressler
Shannon and Mark Nini
Memorial Hermann
Sandi and Jim Lemming
Frost Bank
Evans and Charlie Christ
Honi and Glen Boudreaux
Andrea and Russ Allen

$1,000.

可通过您的慷慨，Memorial Park Conservancy 将能够保存、恢复并增强 Memorial Park，供所有休斯顿人享用。
Memorial Park Conservancy would like to thank the underwriters of the 2019 Annual Report.

John and Peggy Rathmell
Wildly Different
### 2019 Audited Financials

#### Consolidation Statement of Financial Position as of May 31, 2019 and 2018

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ASSETS</strong></td>
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<tr>
<td>Cash</td>
<td>$14,032,450</td>
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<tr>
<td>Cash designated for Capital Project Fund</td>
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<tr>
<td>Operating contributions receivable</td>
<td>15,000</td>
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<tr>
<td>Contributions receivable restricted for capital projects</td>
<td>$22,937,793</td>
<td>$21,153,152</td>
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<td>Prepaid expenses and other assets</td>
<td>5,413</td>
<td>27,102</td>
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<tr>
<td>Cash equivalent restricted for Endowment</td>
<td>10,918</td>
<td>10,918</td>
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<tr>
<td>Investments</td>
<td>7,390,004</td>
<td>11,650,796</td>
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<tr>
<td>Property and equipment, net</td>
<td>234,713</td>
<td>340,646</td>
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<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td>$44,611,291</td>
<td>$44,004,268</td>
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<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2018</th>
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<tbody>
<tr>
<td><strong>LIABILITIES AND NET ASSETS</strong></td>
<td></td>
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<tr>
<td>Liabilities</td>
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<tr>
<td>Accounts payable</td>
<td>$2,208,848</td>
<td>$339,469</td>
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<td>Accrued payroll expenses</td>
<td>265,939</td>
<td>186,879</td>
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<td>Total liabilities</td>
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<td>Net assets</td>
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<tr>
<td>Without donor restrictions</td>
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<td>1,594,599</td>
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<tr>
<td>With donor restrictions</td>
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<td>41,883,321</td>
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<tr>
<td>Total net assets</td>
<td>42,136,504</td>
<td>43,477,920</td>
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<tr>
<td><strong>TOTAL LIABILITIES AND NET ASSETS</strong></td>
<td>$44,611,291</td>
<td>$44,004,268</td>
</tr>
</tbody>
</table>
Consolidated Statement of Activities for the year ended May 31, 2019

<table>
<thead>
<tr>
<th></th>
<th>Without Donor Restrictions</th>
<th>With Donor Restrictions</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>REVENUE</strong></td>
<td></td>
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<tr>
<td>Contributions</td>
<td>$1,089,051</td>
<td>$7,228,481</td>
<td>$8,317,532</td>
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<tr>
<td>Special events</td>
<td>504,131</td>
<td></td>
<td>504,131</td>
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<tr>
<td>Donor benefit costs</td>
<td>[141,223]</td>
<td></td>
<td>(141,223)</td>
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<tr>
<td>Investment return</td>
<td>394,082</td>
<td>17,900</td>
<td>411,982</td>
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<tr>
<td>Other income</td>
<td>146,174</td>
<td></td>
<td>146,174</td>
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<tr>
<td>Total revenue</td>
<td>1,992,215</td>
<td>7,246,381</td>
<td>9,238,596</td>
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<tr>
<td>Net assets released for purpose restrictions</td>
<td>8,967,302</td>
<td>8,967,302</td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>10,959,517</td>
<td>[1,720,921]</td>
<td>9,238,596</td>
</tr>
</tbody>
</table>

|                                |                            |                         |           |
| **EXPENSES**                   |                            |                         |           |
| Park enhancement and programming | 9,086,647                  |                         | 9,086,647 |
| Management and general         | 735,694                    |                         | 735,694   |
| Fundraising                    | 757,671                    |                         | 757,671   |
| Total expenses                 | 10,580,012                 |                         | 10,580,012|
| **CHANGES IN NET ASSETS**      |                            |                         |           |
| Net assets, beginning of year  | 1,594,599                  | 41,883,321              | 43,477,920|
| Net assets, end of year        | $1,974,104                 | $40,162,400             | $42,136,504|